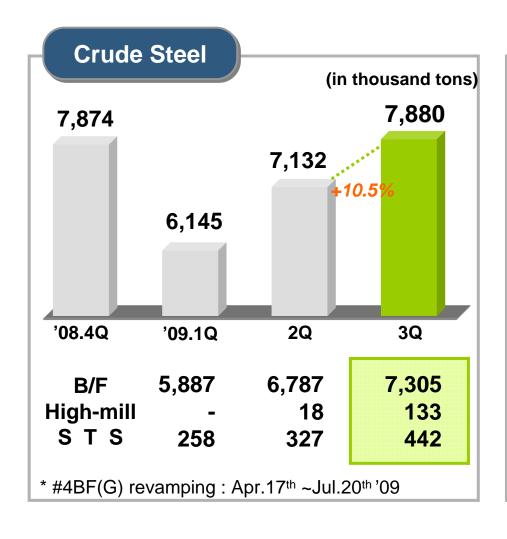




# **Production / Sales**

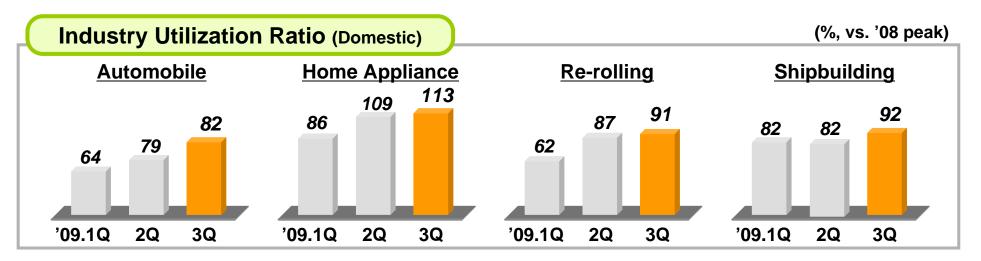
- 2.5mt/mo sales achieved with increased production & market recovery
  - Utilization Ratio(%):  $75(1Q) \rightarrow 85(2Q) \rightarrow 92(3Q)$





# **Sales by Product**

Sales continue to grow as domestic demand stay strong



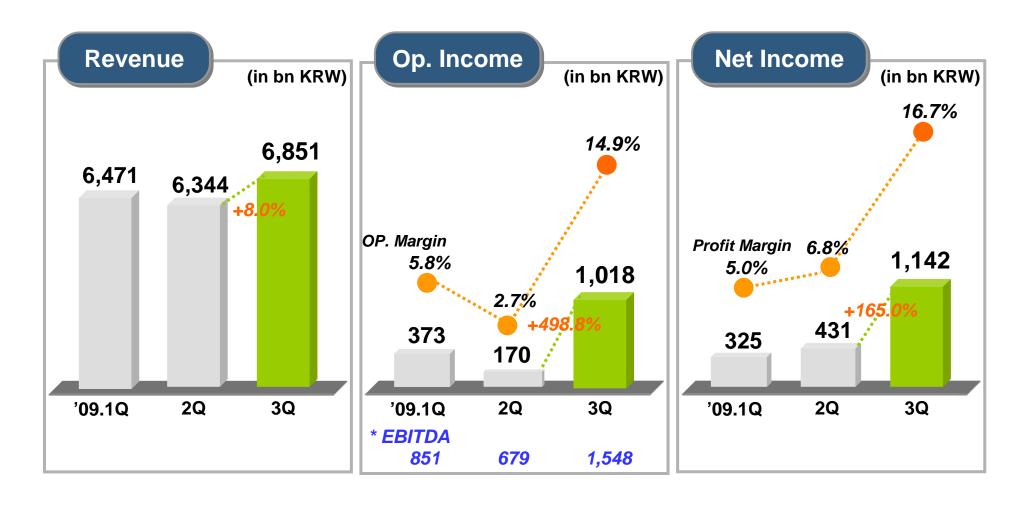
(in thousand tons)

	'09. 1Q	2Q	3Q	QoQ
Hot Rolled	1,781	1,899	2,170	14.3%
Plate	1,156	1,108	1,093	△1.4%
Wire Rod	432	506	514	1.6%
Cold Rolled	1,921	2,678	2,843	6.2%
<b>Electrical Steel</b>	175	205	220	7.3%
STS	241	308	412	33.8%
Others	249	308	274	△11.0%

<sup>\* #2</sup> Plate (P) renovation : '09 Sept.17th ~ 25th

# **Income Summary**

- Op. income reached KRW 1tn due to rising price & lower raw mat'l cost
  - Average export price : U\$ 625('09.2Q) → U\$ 704
  - FY09 raw material usage : Iron Ore 46%('09.2Q) → 94%, Coal 54% → 96%



# Summarized Income Statement (POSCO)

				•
	2009	2009	2009	
	1Q	2Q	3Q	QoQ
Revenue	6,471	6,344	6,851	8.0%
Gross income	656	451	1,351	199.6%
(Gross Margin)	(10.1%)	(7.1%)	(19.7%)	-
SG&A	283	280	333	18.9%
Operating income	373	170	1,018	498.8%
(OP. Margin)	(5.8%)	(2.7%)	(14.9%)	-
Non-op. income	36	275	188	△31.6%
Interest income	△17	<i>△35</i>	<b>△23</b>	-
Dividend income	46	3	11	266.7%
Equity method gain	121	124	102	△ 17.7%
FX related gain	<i>△</i> 120	197	123	<i>△</i> 37.6 %
Others	6	<i>△</i> 14	<b>△25</b>	-
Net income	325	431	1,142	165.0%
(Profit Margin)	(5.0%)	(6.8%)	(16.7%)	-

# **Financial Structure**

- Liability-to-equity ratio dropped as earnings increase & debt reduced
  - Non-current assets grew due to #4BF(G) revamping & STS CRM installation

	2009 1Q	2009 2Q	2009 3Q	QoQ
Assets	37,235	37,638	38,184	1.5%
Current	13,267	12,578	12,193	△3.1%
Non-current	23,968	25,060	25,991	3.7%
Liabilities	9,680	9,329	8,756	△6.1%
Debt	6,960	7,132	6,278	△ 12.0%
Equity	27,555	28,309	29,428	4.0%
<b>* Liab./Equity</b>	35.1%	33.0%	29.8%	-

<sup>\*</sup> Changes in debt during '09.3Q

<sup>-</sup> Payback of CP (KRW 370bn) & domestic bond (KRW 200bn)

<sup>-</sup> Payback of short-term loan of foreign currency (USD 105mn)

# **Summarized Statement of Financial Position (POSCO)**

				(======================================
	2009	2009	2009	
	1Q	2Q	3Q	QoQ
Current assets	13,267	12,578	12,193	△3.1%
Cash equivalent assets Notes receivable Inventory	4,717 2,879 5,319	5,988 2,505 3,590	5,802 2,505 3,483	△3.1% - △3.0%
Non-current assets	23,968	25,060	25,991	3.7%
Investment securities Tangible assets	8,755 14,978	9,325 15,507	9,877 15,889	5.9% 2.5%
Total assets	37,235	37,638	38,184	1.5%
Liabilities	9,680	9,329	8,756	△6.1%
Current liabilities Non-current liabilities	3,253 6,427	2,939 6,390	2,355 6,402	△19.9% 0.2%
Interest bearing debt	6,960	7,132	6,278	△ 12.0%
Equity	27,555	28,309	29,428	4.0%
Total liability & Equity	37,235	37,638	38,184	1.5%

<sup>\*</sup> Cash equivalent assets: cash & cash equivalents, short-term financial instruments, trading securities

# **Consolidated Financial Summary**

## Steel sector revenue & operating income increased

#### No. Consolidated Subsidiaries

## Consolidated Crude Steel Prod'n (quarter avg.)

	<u>'09.1Q</u>	<u>'09.2Q</u>	<u>'09.3Q</u>
<u>Total</u>	<u>111</u>	<u>110</u>	<u>115</u>
Domestic	37	37	41
Overseas	74	73	74

	(in thousand tons)							
	'08	'09.1Q	'09.2Q	'09.3Q				
POSCO	8,284	6,145	7,132	7,880				
Zhangjiagang	165	128	200	213				
POSCO SS	219	172	182	213				

		2009	2009	2009	,
		1Q	2003 2Q	3Q	QoQ
	Revenue	8,788	8,922	9,431	5.7%
I/S	OP. Income (Margin)	586 (6.7%)	350 (3.9%)	1,185 (12.6%)	238.6% -
	Net Income	399	427	1,125	163.5%
	Assets	47,934	47,632	48,289	1.4%
B/S	Liabilities	19,707	18,640	18,211	△2.3%
	Equity	28,227	28,992	30,078	3.7%

## **Consolidated Financial Summary**

## **Income by Sectors**

(in billion KRW)

	Revenue			OP. Income		
	2009.1Q	2009.1Q 2009.2Q <b>2009.3Q</b> 2			2009.2Q	2009.3Q
Steel	9,406	9,595	10,655	348	221	1,150
E & C	1,615	1,966	1,672	52	95	70
Energy	111	77	116	24	18	18
IT & Others	144	142	148	14	△2	14
Consolidated	8,788	8,922	9,431	586	350	1,185

## **Financial Structure by Sector**

		Assets		Liabilities		Equity	
		2009.2Q	2009.3Q	2009.2Q	2009.3Q	2009.2Q	2009.3Q
S	teel	47,791	48,785	14,868	14,649	32,923	34,136
E	& C	6,233	5,985	4,143	3,897	2,090	2,088
En	ergy	1,302	1,728	714	1,108	588	620
IT &	Others	1,295	1,266	764	745	532	521
Consc	lidated	47,632	48,289	18,640	18,211	28,992	30,078

<sup>\*</sup> Includes inter-company transactions



- Facility addition upgrade for domestic capacity expansion
  - Gwangyang #4 BF, (Apr.17th ~ Jul.20th '09) & related facilities rationalization
    - World's first to produce 5mt/yr from a single BF w/ expanded capacity (3,800→5,500 m³)
    - #1 CCL (Mar. ~ Jul.'09), #1 HR (May. ~ Jun.'09), #2 CR (Dec.'08 ~ May.'09)
  - Pohang new steelmaking plant (Jul.'08 ~ Jun.'10, Progress 59%)
    - Increase capacity (+1.95mt/yr), improve quality & cost competitiveness
  - Gwangyang new plate plant, (Jul.'08 ~ Jul.'10, Progress 51%)
    - Become global No.1 plate producer by adding 2mt/yr capacity
- Stengthen competitiveness & market base of Stainless Steel division
  - Acquisition of Vietnam ASC (Asia Stainless Corporation) (Sept.)
    - Early penetration in Vietnam & secure captive market for STS HRc
      - \* ASC: only wide STS CR Mill in Vietnam, capacity upgrade in progress : 30Kt('09) → 85Kt('10)
  - MOU for strategic alliance signed with 4 STS precision mills
    - Strengthen market base through R&D cooperation & providing optimized product-service
      - \* Poongsan, Korinox, 2 Samsung C&T's overseas subsidiaries

- Lay foundation for global growth
  - Mexico CGL\* (POSCO-Mexico) completed (Aug): automotive steel, 400Kt/yr
    - Expand sales in North & Central America auto market & set up integrated service system
  - Japan automotive steel processing center (POSCO-JNPC#2) (Sept): 150Kt/yr
    - Expand sales to auto & parts makers in Nagoya 🖙 41 centers running as of '09.9/E
  - Vietnam CR Mill (POSCO-Vietnam) construction completed (Oct. 19th): 1.2mt/yr
    - Early entrance in Southeast Asia premium steel market
- Establish production sales base in India
  - Progress in India Project (integrated steel mill)
    - Establish POSCO Foundation to promote community service (Oct.)
    - Central government pledge to support & expedite the project (Sept.)
  - Set up local production base to meet fast-growing automotive steel demand
    - Construct automotive steel processing center (POSCO-ICPC) (Sept.'09 ~ Apr.'10)
    - Construct CGL\* (Sept.'10 ~ May '12): automotive steel, 450Kt/yr

<sup>\*</sup> CGL: Continuous Galvanizing Line

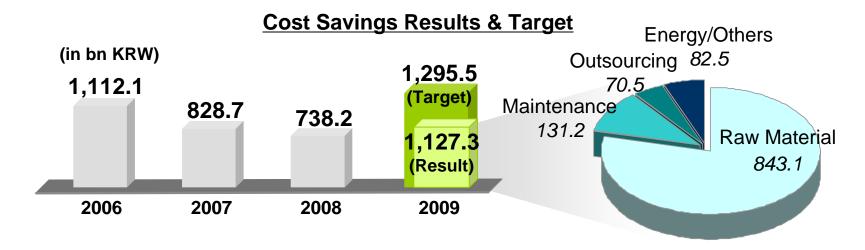
- Promote environment-friendly coal-gas business
  - Invest in SNG (Synthetic Natural Gas) business
    - Construct 500Kt/yr SNG plant (~'13) LNG import substitute effect 200bn KRW
  - Cooperate with SK Energy in SNG production technology development
    - MOU for R&D develop core tech & set base to attract overseas plant construction
      - \* SKE: coal gasification, POSCO: SNG synthesizing

# Steam Steam Synthetic Gas (CO+H2) Refine Synthesis Synthesis

- JV in advanced material, Titanium business
  - Found JV with Kazakhstan UKTMP: POSCO 50%, UKTMP 50%
    - Construct Titanium Slab plant in Kazakhstan (to be completed in '12)
    - Produced Slabs to be processed into finished product in Pohang HR, STS plant
      - Establish integrated production line of Titanium plate (currently all being imported)

<sup>\*</sup> SNG: clean-energy w/ equal component of LNG, produced from low-cost coal through gasfication, refinement, and synthesis stages

- Continue cost savings acitivity
  - Cost savings in '09 (cumulative): 1,127.3bn KRW (Progress 87%)
    - Key Activities: expand use of cheaper raw material and by-products, etc.



- R&D to secure technology leadership
  - World's first to develop 590MPa outer-panel automotive steel
    - Intensity 70% ↑, weight 20% ↓ improve fuel efficiency & reduce CO2 emission
  - Exhibition of high-function-auto-steel at Toyota: strengthen local sales base
    - Introduce POSCO exclusive next-generation-steel (AHSS\*, TWIP\*,etc.) & EVI partnership

<sup>\*</sup> AHSS (Advanced High Strength Steel), TWIP (Twinning Induced Plasticity)
EVI (Early Vendor Involvement): develop & supply optimized auto steel by early vendor involvement in steel production process

## **Subsidiaries' Business Activities**

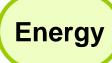


- POSCO SS, acquired 10% equity in Vietnam VPS\* (Aug.)
  - Strengthen responsibility mgmt. & maximize synergy with projects in Vietnam \*VPS(VSC-POSCO Steel): JV in Vietnam producing wire rods, long products (change in POSCO equity 40% → 50%)
- POSCO C&C, expand sales of new-functional product: 9Kt('08) → 26('09)



- POSCO E&C IPO
  - Offering: 8,987K shares (POSCO: sales of existing 4,730K shares, E&C: issue 4,257K new shares)
  - Eligibility approval (Sept.10<sup>th</sup>), pricing (Oct.19<sup>th</sup>), subscription (Oct.21<sup>st</sup>~22<sup>nd</sup>), listing (Oct.30<sup>th</sup>)

    \* Change in POSCO equity: 89.5% → 64.9%



- Continue power plant expansion: 1,200MW in 1st stage (progress 33%)
- Accelerate Fuel-Cell business

(POSCO Power) - Seoul City to adopt 600MW(Jul.), transfer of stack tech. from US FCE in progress



- Public & construction sector: auto fee collect system in #9 subway, etc.
- Steel & manufacturing sector: Hysco's integrated prod'n mgmt. sys. etc.



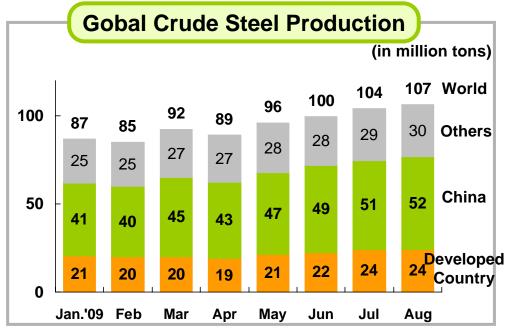
## **Global Steel Market**

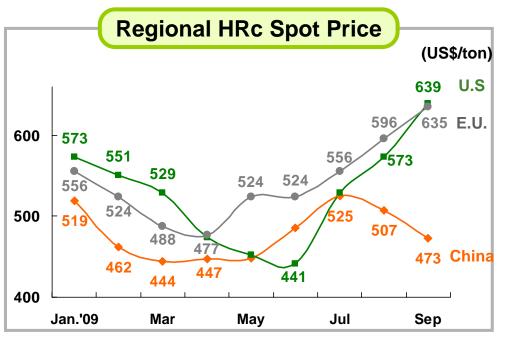
- Crude steel prod'n growth accelerate as global demand enters recovery
  - De-stocking complete in developed countries & steel consuming industry recover

**Inventory Trend by Region** (in million tons) U.S **Japan** Germany  $8.5 (Jan.'09) \rightarrow 5.6 (Aug.)$ 5.8 (Jan.'09)  $\rightarrow$  **4.7 (Aug.)** 1.5 (Jan.'09) → **1.1 (Aug.)** 

\*Source: MSCI, JISF, CRU (Sept.'09)

- While developed countries show uptrend, China show price adjustment
  - US/EU price continue rising for last 4months, exceeding price in China



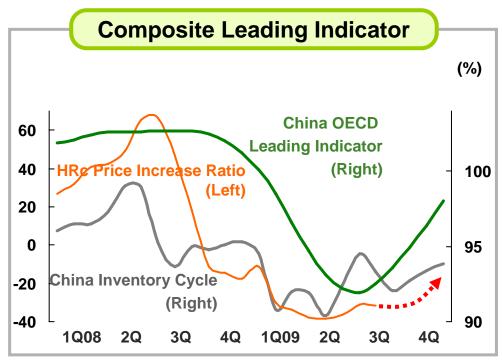


\*Source: worldsteel (Sept.'09)

\*Source : CRU, mysteel (Sept.'09)

## **China Steel Market**

- Price adjustment due to high inventory but further price decline limited
  - Drop in spot price slows down in September after sharp decline in August
  - High raw material spot price limits further decline
- Strong demand to continue in 2H with stimulus package effect
  - Consuming industry to keep grow w/ fixed asset investment & demand stimulus plan
  - Expect price recovery after 4Q as industry leading indicator show positive signs





\*Source: mysteel, OECD (Sept.'09)

\*Source: mysteel (Sept.'09)

## **Global Steel Market Outlook**

- Visible recovery expected from '10 in key industries & global economy
  - Developed countries turned postive growth while emerging mkt. show solid growth

	GDP Growth (QoQ)									
	'09.1Q	2Q	3Q	4Q	'10.1Q	2Q	3Q	4Q		
U.S	-3.3	-3.9	-2.4	-0.4	1.7	2.4	2.0	2.1		
China	6.1	7.9	8.5	9.3	10.0	10.5	10.0	9.9		

<sup>\*</sup> Source : Global Insight (Sept.'09)

- Less-than-expected decline of '09 demand, '10 to recover to '08 level
  - Visible recovery from '10 mainly from key industries in developed countries
  - Demand growth to continue in emerging countries (China, India, etc.)

## **Global Steel Demand Outlook**

(in million tons)

	2008	2009	2010	YoY
Developed Mkt.	355	235	270	15%
BRIC	553	626	663	6%
Emerging Mkt.	115	104	114	10%
World	1,207	1,107	1,206	9%

<sup>\*</sup> Source: worldsteel (Oct.'09, Developed: US.EU.Japan, Developing: M.E..Africa.ASEAN6)

## **Domestic Steel Market Outlook**

- '10 steel demand to increase by 16% as consuming industry improve
  - · Expect less export & more import despite higher flat product (HR,Plate,etc) prod'n

## **Domestic Supply & Demand Outlook**

(in thousand tana)		2009		2010			
(in thousand tons)	2008	2H		1H	2H		YoY
Domesitc	58,571	26,109	46,107	25,079	28,272	53,350	15.7%
Export	20,787	10,568	20,192	9,747	9,687	19,434	-3.8%
Production	64,357	30,007	55,444	29,377	31,865	61,242	10.5%
Import	15,001	6,670	10,855	5,449	6,094	11,542	6.3%
Includes Semi-products	29,653	11,102	19,652	10,273	10,583	20,856	6.1%

\* Source : POSRI(Sept.'09)

## **Domestic Consuming Industry Outlook**

Auto

- Gradual recovery w/ stimulus plan in domestic mkt & global economy recovery
  - Auto production(in thousands units):  $1,761(2H'09) \rightarrow 1,570(1H'10) \rightarrow 1,810(2H'10)$
- Shipbuilding
- Despite long backlog, production to drop with delivery delay & cancellation
  - Shipbuilding(in million GT):  $15.2(2H'09) \rightarrow 14.5(1H'10) \rightarrow 14.6(2H'10)$
- Construction
- Maintain solid growth with continued SOC investment thorugh 2H
  - Construction(in trillion KRW) :  $87(2H'09) \rightarrow 78(1H'10) \rightarrow 90(2H'10)$

## **Raw Material**

#### **Iron Ore**

- BHP & some mills adopt new price sys.
- Large Asian mills prefer benchmark price
- Spot price rise as industry recovers
- Spot (FOB) : U\$57 (May.'09) → U\$72 (Oct.'09)
- \* FY09 Benchmark price: U\$62/ton (Fe 63.5%)
- Tight supply with growing demand
  - FY10(f): UBS, GS+20%, CRU+12% (Sept.'09)

#### Coal

- Rising price with demand recovery
- Spot: \$115/t (Feb.'09) → \$160~175/t (Sept.'09)

  \* FY09 Benchmark price: \$129/ton
- Sharp increase of demand in China
  - · Import : 3.0mt ('08) → 29mt ('09F)
- Tight supply expected until ~ '12
- Import to China & infrastructure expansion in Austrailia to play key role
- FY10(f)(Sept.'09) : GS +39%, Citi +55%

#### **Iron Ore Outlook**

(in million tons)

	2008	2009	2010	2011	2012
Demand (a)	848	885	1,018	1,130	1,222
China	438	602	655	743	816
Supply (b)	928	888	966	1,040	1,103
(b) - (a)	80	3	△52	△90	△119

<sup>\*</sup> Source : Macquarie Research (Sept.'09, Seaborne Trade)

#### **Coal Outlook**

(in million tons)

	2008	2009	2010	2011	2012
Demand (a)	223	206	225	246	261
China	3	29	20	26	29
Supply (b)	223	203	225	243	258
(b) - (a)	-	△3	-	△2	△3

<sup>\*</sup> Source : Macquarie Research (Sept.'09, Seaborne Trade)

## **Stainless Steel Market**

#### **Market Trend**

#### Overseas

- China:
- Weak price & demand as distributors liquidate inventory in concern of monetary contraction
- Europe: Mills remain 80~90% utilization w/ growing order

#### Domestic

- Recovery mainly from auto & appliance sector
- Order delays due to declining Ni price & China STS market condition
- Demand to show seasonal recovery in 4Q

#### **Price by Region** 3.920 (U\$/ton) **Europe** 3,340 2,450 2.580 China 2,190 1,880 **Aug.**'08 Sep. Dec. Apr.'09

## **Nickel & Chrome**

#### Nickel

- Upturn until August due to improving economy & rising STS prod'n, but currently under correction
- Expect floor price at U\$17K/t during 4Q due to growing demand with economy recovery

#### Chrome

- Spot price fell as oversupply concern rise with STA mills cutting production
- Further drop limited with higher production cost

#### **Global S/D Forecast**

(in thousand tons)

		2008	2009	2010	2011
Ni.	Demand(a)	1,284	1,218	1,285	1,400
	Supply(b)	1,372	1,227	1,304	1,425
	(b) - (a)	88	9	19	25
Cr.	Demand(a)	6,727	6,588	7,421	8,569
	Supply(b)	7,267	5,945	7,973	8,968
	(b) - (a)	547	△644	552	399

\* Source : Macquarie (Jul.'09), CRU(Aug.'09)



## 2009 Business Plan

30mt of crude steel production, 3tn KRW of operating income

(in million tons, tn KRW)

	2008	2009	4Q
			40
<ul> <li>Crude Steel Production</li> </ul>	33.1	29.5	8.4
- Consolidated	34.7	31.0	8.7
• Finished Product Sales	31.2	28.3	7.8
• Revenue	30.6	27.1	7.4
- Consolidated	41.7	38.0	10.9
Operating Income	6.5	3.2	1.7
- Consolidated	7.2	3.8	1.7
• Investment	4.9	7.3*	4.2

<sup>\*</sup> Investment: CAPEX (KRW 4.5tn), Overseas/Raw Material (1.0tn), Energy/NewBusiness (150bn), Growth (1.6tn)

